

Swale Transport Strategy Progress Report 2007-8

Highway Network – Major Projects			
Challenge	Progress in 2007-8	Action to be taken in 2008-9	Lead
Northern Relief Road (Creek Crossing)	Statutory Orders for the scheme have been published in January 2008	Provisional date for the public inquiry is July 2008	KCC
Northern Relief Road (East Hall Farm to the A2)	Design of final section under development	Finalisation of outline design and cost estimates. Funding sources to be further investigated. Archaeological and other surveys to be concluded	KCC & SBC
A249 Grovehurst Interchange	Preliminary issues investigation completed	Investigation of the junction will be undertaken as a part of the A249/M2 study	KCC, SBC, Highways Agency
A2/M2 Link	No progress this year		
Sittingbourne Town Centre Traffic Model	Developers using traffic model developed by SBC using CLG funding	The use of the model will be critical in developing options during the Sittingbourne town centre master planning project starting in February 2008	SBC
Rushenden Relief Road	Contractor in place	Project commencing on site in April 2008	SEEDA
B2231 Lower Road	Works to implement findings of route strategy commencing March 2008	Completion of works from 2007-8	Kent Highway Services
A251 Faversham to Ashford	Completion of the route strategy	Implementation of improvement works including new speed limits Development of parking options at M2 Junction 6	Kent Highway Services
M2 Junction 5	Steering Group and Technical Group have been established to take forward study to analyse options on the M2 and A249 corridors	Completion of the study, including costed options due by December 2008. Funding packages to be identified	SBC, KCC and Highways Agency
A2 Corridor – reduction of traffic impact	Groundwork have been appointed to identify improvement opportunities for Teynham	Public consultation and completion	SBC and Parish Councils
Swanstree Avenue Extension		Completion of construction and introduction of traffic calming on the existing section of Swanstree Avenue	Developer and KCC

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Public Transport – Rail			
Challenge	Progress in 2007-8	Action to be taken in 2008-9	Lead
Get the optimum service pattern for Swale	Ongoing discussion with operators	Ongoing discussion with operators	SBC & SE Trains
Access improvements	Scheme has been identified for full access within Sittingbourne station	Scheme to improve access within Sittingbourne station will be delivered	SBC, SE Trains and Network Rail
Freight development	No Action this year	Opportunities will be explored with major operators eg Sheerness Port	SBC
Interchange facilities	Central Area study of Sittingbourne has developed outline proposals for the transport interchange at the station	Interchange at Sittingbourne station will be designed through the master plan process	SBC, SE Trains and Network Rail

Public Transport - Buses			
Challenge	Progress in 2007-8	Action to be taken in 2008-9	Lead
Increase patronage	Revised service between Sittingbourne and Kemsley launched offering better frequency and longer operating hours	Further opportunities for improvements to be identified; outstanding action on KCC to complete introduction of measures to complete Kemsley route improvement obligations	KCC, SBC and operators
Improved access	Identification of projects for implementation associated with Kickstart Implementation of bus stop improvements in Sittingbourne High Street	completion of Kickstart access improvements and commencement of a rolling programme to improve bus accessibility	Kent Highway Services
Commuter Bus service parking	No direct work undertaken this year	Potential to include within town centre master plan for Sittingbourne	SBC
Interchange facilities	Central Area study of Sittingbourne has developed outline proposals for the transport interchange at the station	Interchange at Sittingbourne station will be designed through the master plan process	SBC

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Sustainable Transport			
Challenge	Progress in 2007-8	Action to be taken in 2008-9	Lead
Promote increased use of sustainable modes	2 new walking bus schemes started Swale Borough Council Green travel plan developed in draft	Development of further walking bus projects Roll out Swale Borough Council Green Travel Plan Promotion of Kent Car share within the Borough	SBC, KCC and Kent & Medway Walking Bus
Reduce peak hour congestion	Kent Car Share launched in Swale in March 2007	Rolling out and further promotion of Kent Car Share, particularly with Boroughs key employers	SBC & KCC
Increase attractiveness of alternative modes	No projects implemented this year	Delivery of public transport, pedestrian improvements and the delivery of the cycle network	SBC & KCC
Increased sustainable transport provision arising from development		Through town centre master plan and with developers to explore sustainable transport approaches in the development	SBC

Walking and Pedestrians			
Challenge	Progress in 2007-8	Action to be taken in 2008-9	Lead
Increase the number of people walking	Identify opportunities for improvements and promotion	In partnership with KCC and other partners such as PCT Identification of projects that will improve attractiveness of walking routes	SBC & KCC
Pedestrian Priority	Signal timings reviewed to give greater pedestrian priority	Identification of projects that will improve attractiveness of walking routes	KCC & SBC
Provide higher quality walking routes	Kent Highways have allocated funding to improve facilities across the Borough	Works identified by Kent Highways and their consultees to be delivered	Kent Highway Services
Increase number of pupils walking to school	KCC travel plan advisors assisting schools to develop travel plans and measures to assist walking & cycling will be identified	Ongoing	KCC, SBC and various other groups

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Cycling			
Challenge	Progress in 2007-8	Action to be taken in 2008-9	Lead
Infrastructure to support cycling	No action	This years LTP allocation has identified funding to implement a cycle network in West Sheerness and North Sittingbourne	KCC, SBC
Promotion of cycling	No direct work undertaken this year	Opportunities to promote new cycle routes introduced above need to be examined and rolled out	SBC & KCC
Integration with other modes	No direct work undertaken this year	Opportunities to be identified during scheme design	SBC & KCC
Increase cycling to work/school	No direct work undertaken this year	Opportunities to be identified through the school travel planners	SBC & KCC

Parking			
Challenge	Progress in 2007-8	Action to be taken in 2008-9	Lead
Develop a parking strategy	Traffic model has been constructed and reflects current parking demand	Parking strategy for Sittingbourne will be developed as a part of the town centre master plan	SBC
Residential parking	Sittingbourne Residents parking scheme introduced Faversham parking review commenced	Review operation of Sittingbourne residents parking scheme Development of options arising from the Faversham review	SBC
Reduce parking demand	Kent Car Share launched in the Borough	Parking demand in Sittingbourne to be considered as a part of the master plan	SBC & KCC

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Local Transport Plan Schemes

Below is a list of schemes programmed for implementation during 2006-7 and 2007-8 by Kent Highway Services using Local Transport Plan funding. Most of the schemes have not been delivered.

Scheme Title	Scheme Location	Scheme Description	Comments
A2 Newington Traffic Management Measures	A2 London Road, Newington	Traffic management measures, footway widening and improved signing, lining and lighting	Scheme completed
Bell Road/Avenue of Remembrance		Signal improvements and pedestrian phase	KHS not implemented project
Street Clutter removal	Various	Removal of redundant signs and posts	KHS to develop project
Oad Street Traffic calming		Traffic calming to reduce vehicle speeds through village	Project complete
High St/Victoria St/Vincent Gardens Sheerness		Parking and Junction modifications with Pedestrian refuge	Kent Highways not updated
London Road/Adelaide Drive, Sittingbourne		Pedestrian refuge and junction modifications	Scheme completed
Broadway/Marine Parade and Richmond Road, Sheerness		Junction modifications and Road markings	Kent Highways not confirmed implementation
Tonge Rd, Sittingbourne		Traffic calming and junction modifications	Project not implemented. Slipped to 2008-9 and to be funded by Section 106
A251	A251 between M2 and Challock	Improved signage and lining	To be commenced in March 2008.
Bus Route, Facilities and Accessibility Improvements Phase 1	Kickstart Route - Kemsley to Sittingbourne	Implement improvements at bus stops to increase accessibility - including Bus Borders. Improvement of bus facilities on key routes	Majority of works still outstanding. No programme from Kent Highways to complete
Eurolink Way Toucan Crossing	Eurolink Way Sittingbourne	Toucan crossing linking town centre cycle route to NCR1	Scheme completed
Iwade Village Traffic Management Phase 1	Iwade village	Traffic management and additional cycling / pedestrian facilities	Kent Highways have held initial meetings but no scheme developed
Key Street Roundabout Improvements	A2 Key Street roundabout, Sittingbourne	Alterations to approaches to roundabout and anti skid surfacing	Scheme withdrawn